Inaugural Meeting Agenda
August 6, 2019
Florida State Fair Grounds, Equestrian Center 5111 Orient Road, Tampa, FL

Meeting Purpose: Working meeting for networking, brainstorming, and ideas building

Guiding Question: What are the barriers to investing in strong Florida agribusiness?

Anticipated Meeting Outcomes: 3-5 tangible action items developed by the group, including activities to make agriculture technologies more accessible to producers

9:00-9:15  1. Introduction to the meeting

9:15-9:25  2. Review of public records/Florida in the Sunshine
Participants will understand their role serving on a public group, and Florida public records requirements

9:25-10:40  3. Networking activity
Participants will understand how each person can contribute and wants to contribute to the group

   How would you like to see your experience, expertise, and/or professional network used for the success of this group?

10:40-10:55  BREAK

10:55-noon  4. Brainstorming on barriers
Participants will brainstorm ideas on barriers for agriculture innovation and investment

   1) What innovations, either existing or emerging, should be championed in the state of Florida?
   2) What resources do business need to attract investment in Florida agriculture?
   3) What policies for Florida agribusiness should be developed or supported to drive innovation?
   4) What does success look like for this group?

Noon-1:30  LUNCH (refer to email OPT-IN BOX LUNCH ON SITE)

1:30-3:00  5. Brainstorming on solutions to major barrier themes
Participants will understand the main issues re barriers and brainstorm potential solutions

3:00-3:15  BREAK

Share solutions with the group to facilitate action items and future discussions

4:15-5:00  7. Develop action items
Participants will develop follow-up action items and accountability measures to meet meeting outcome expectations

5:00-5:15  8. Wrap up and adjourn